



**FOR IMMEDIATE RELEASE**  
May 21, 2011

**CONTACTS:** HARVEY GREENE/  
FITZ OLLISON/  
JASON JENKINS  
**PHONE:** (954) 452-7010

## **2011 FinsWeekend Kicks Off June 9-11**

*Signature fund-raising event benefits the Miami Dolphins Foundation*

MIAMI— May 13, 2011—The Miami Dolphins Foundation will host its largest annual event featuring current players, alumni, coaches and cheerleaders, *FinsWeekend*, on June 9-11, 2011. The three-day extravaganza will feature an exciting weekend of golf, fishing and celebrities. All proceeds from *FinsWeekend* will benefit the Miami Dolphins Foundation.

“The funds that are raised during FinsWeekend are an integral part of advancing the mission of the Miami Dolphins Foundation to support the betterment of South Florida’s youth,” said Tony Sparano, Miami Dolphins Head Coach. “It’s an exciting opportunity for the entire organization to come together with our fans for a great cause, and make a huge impact in the community.”

The festivities will begin on Thursday, June 9, with the Celebrity Draw Party in the Harry Soffer room at Fairmont Turnberry Isle, presented by Sun Life Financial. The party will include cocktails, hors d’oeuvres and interactive games such as putting, chipping, pitch shot and sand shot for unique prizes. On Friday, June 10, Dolphins players and alumni hit the green at Fairmont Turnberry Isle’s award-winning golf course in Aventura for the FinsWeekend Golf Tournament. Players will tee-off at 9 a.m. with a shotgun start followed by a luncheon presented by Doctors Hospital Center for Orthopedics and Sports Medicine to announce the winners. Later that evening, the popular Hook & Tackle Captain’s Party will take place at the Miami Beach Marina, which will feature a silent auction and entertainment.

The following morning, on Saturday, June 11, amateur and professional anglers will meet at the Miami Beach Marina for the Miami Dolphins Foundation Fishing Tournament presented by eDiets.com. Participants will enjoy a day of offshore fishing accompanied by Dolphins players and alumni. In the afternoon, all fishing participants will get together for the “Hooters Weigh-in”. The first place finisher will receive a flight on the team charter to a Dolphins road game.

“eDiets is very excited to be a part of this great event and to support the Miami Dolphins Foundation’s commitment to our youth and community.” said Jennifer Hartnett, Chief Marketing Officer for eDiets.com.

That evening, attendees will gather for the Scott Financial/HMY Awards Ceremony to find out who walked away with the biggest catch. At the ceremony, a 21 foot Contender with a Mercury Engine will be auctioned off to the highest bidder.

For more information about the weekend, please call the Community Relations department at (305) 943-7200 or visit [www.finsweekend.com](http://www.finsweekend.com).

### **About The Miami Dolphins Foundation**

Established in 1996 as the fundraising arm of the Miami Dolphins Football Team, The Miami Dolphins Foundation is committed to making a difference year round in the South Florida community. Through fundraising and giving back, the Miami Dolphins Foundation leads the charge in community involvement and awareness. With interactive fundraising opportunities year round, The Miami Dolphins Foundation is devoted to providing and supporting signature education, health, youth athletic programs and volunteer activities that inspire and engage communities throughout Florida. Organizations and programs that the Miami Dolphins Foundation support include: the sponsorship of Broward and Miami-Dade Public Libraries Summer Reading Programs state-wide, Children’s Book Week, Teen Read Week, the Books and Bears program, Miami Dolphins Outdoor Learning Center at Island Dolphin Care, the Cystic Fibrosis Foundation, Junior Achievement, Boys and Girls Club, University of Miami Sylvester Cancer Center, Feeding South Florida and the United Way. In addition, The Miami Dolphins Foundation is working to raise awareness and funds for cancer research one mile at a time through its Dolphins Cycling Challenge which raised over \$500,000 for the UM Sylvester Comprehensive Medical Center in its first year. For more information, visit the organization’s website at [dolphins.com](http://dolphins.com).

**-DOLPHINS-**